

“Think of this as the rocket fuel that can launch your culinary business into orbit faster and better prepared than you otherwise could, potentially saving you thousands of dollars in start-up costs.”

FEAST Brands, LLC

WHAT DO WE DO?

We offer would be culinary operators a turn-key suite of tools, processes and mentoring necessary to launch an online, superior-quality dinner delivery service in minimum time using our proven business model and under the brand name FEAST Specialty Foods™.

Our comprehensive playbook enables you to quickly enter the marketplace with confidence and experienced professionals backing you up at the most critical time in a start-up.

WHAT IS FEAST Specialty Foods™?

FEAST Specialty Foods™ kitchens are hyper-local, independently owned and operated e-commerce entities that create healthy, superior quality food products for home delivery each week with extraordinary personal service.

Our model is mature, scalable and capable of executing on a select few or many food products simultaneously, depending on your objectives. With little, if any, market competition, this model can bear fruit quickly.

IS THIS A FRANCHISE?

No. This is a consulting agreement between your business entity and ours. We have no direct involvement with your business, and you are not bound by any particular feature of our business model. In fact, you are encouraged to build on it over time to take your business in any direction that makes sense for you. We're here to help you get up and running quickly.

SO, WHAT'S IN THE BOX?

Kitchen Operations Proven recipes with detailed preparation instructions / recommended equipment, wares and inventories lists / branded product label templates / known vendors with all parts lists / comprehensive operating checklists

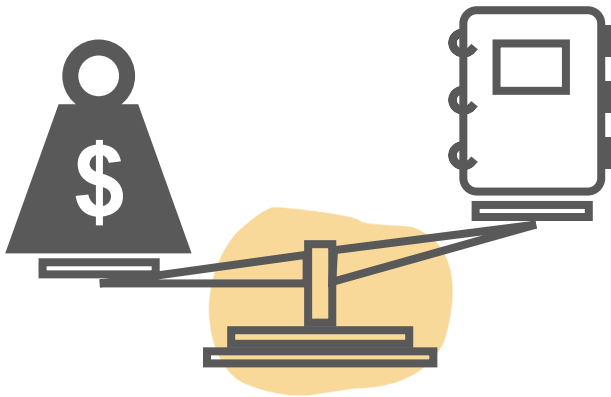
Business Operations Core business documents / pro forma and cash flow management tools / comprehensive marketing plan with multiple collateral templates / e-commerce website content, email templates / staff management and HR tools / proven customer rewards program / comprehensive operating checklists

Training Comprehensive training and instruction for all tools, processes and software, including day-to-day mentoring and on-demand consultation for up to six months

WHAT WE THINK BODES WELL FOR SUCCESS

- A genuine passion for all things culinary ■ ■ ■ ■ ■ ■ ■ ■ ■ ■
- Looking for a career change or new life challenge ■ ■ ■ ■ ■ ■ ■ ■ ■ ■
- An entrepreneurial spirit and willingness to try new things ■ ■ ■ ■ ■ ■ ■ ■ ■ □
- Quality minded and highly organized ■ ■ ■ ■ ■ ■ ■ ■ □ □
- The necessary culinary skills and means to get started ■ ■ ■ ■ ■ ■ ■ ■ □ □
- Some management or supervisory experience ■ ■ ■ ■ ■ ■ ■ □ □ □

*Go it alone or go with the FEAST playbook?
What would it cost in time, capital and trial
and error to piece it all together yourself?*



ON A LIMITED OR ONGOING BASIS, FEAST BRANDS, LLC
ALSO OFFERS THESE RELATED SUPPORT SERVICES

- Test kitchen /new product development and evaluation specifically for delivery
- Website and email configuration management and housekeeping
- Rewards program tracking management and housekeeping
- Social media account and marketing campaign management
- Graphic design support for new product labels and marketing activities
- Ongoing industry and trend research
- Ongoing consulting beyond the initial period

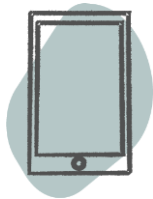
WHY FEAST BRANDS, LLC?

We will work directly with you in the initial months of operations with proven tools, information and coaching that will help you make the right decisions and avoid expensive mistakes with regard to food product management, equipment, marketing, staffing and more. With more than eight years successful operating experience with this business model in two large markets, our tools and methods can help you achieve business success far sooner than would otherwise be possible, **potentially saving you thousands of dollars in start-up costs**. We are in a unique position to not only offer the right tools but to also make them work effectively for you almost immediately. Own it, and make this model a success in YOUR community!

Contact Us



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To receive future comms from us, including newsletter and blog, text **rocketfuel** to 22828



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